

### **Meno Consulting to Present for *Executive Leadership***

Morgantown, W.Va., December 15, 2011 - Meno Consulting is pleased to formalize a relationship with Business Management Daily's *Executive Leadership*. Meno Consulting will be leading a webinar entitled, *Zuckerberg's Facebook Success Secrets: How to Lead Like Zuck* on December 22.

*Executive Leadership* ([www.execleadership.com](http://www.execleadership.com)) is a monthly subscription newsletter published by Business Management Daily, a division of Capitol Information Group, Inc. For 25 years, *Executive Leadership* has served as the nation's premier newsletter for leaders and managers. Joe Frontiera will be leading the presentation, and says "This is a great opportunity for folks to learn about an up and coming leader who has received his fair share of unfair criticism". Webinar registration can be found on *Executive Leadership's* website.

Meno Consulting represents a progressive approach to consulting services for corporate, non-profit, and athletic organizations, focusing on leadership and team development. The primary mission of Meno Consulting is to optimize individual and organizational performance through the promotion of effective teams and leaders. Early on, Meno Consulting was named to TrainingIndustry.com's *2010 Leadership Companies Watch List*. More recently, the managing partners of Meno Consulting are writing a book, *Team Turnarounds: A Playbook for Transforming Underperforming Teams*, for publisher Jossey-Bass. The book is due out August of 2012.

For more information on Meno Consulting and its services, please visit [www.menoconsulting.com](http://www.menoconsulting.com).