

**Meno Consulting Managing Partner to Live-Blog
HSM's World Innovation Forum**

Morgantown, W.Va., June 7, 2011 - Meno Consulting managing partner, Dan Leidl, will be attending the HSM World Innovation Forum. The event will take place on June 7-8 at the Best Buy Theater in New York City. Leidl's updates will appear in the *Washington Post's On Leadership* section (<http://www.washingtonpost.com/national/on-leadership>).

The World Innovation Forum will include diverse speakers such as *Drive* author Daniel Pink, Zappos CEO Tony Hsieh and Harvard Business School professor and consultant, Clayton Christensen. Leidl will have the opportunity to listen to these speakers and live-tweet highlights from the hashtag, #innovativeideas. "This is a great opportunity and I'm happy to represent both Meno and the Washington Post. I'm looking forward to communicating some of the key ideas so those who aren't able to attend can share in the insights."

HSM serves as a link between executives and the best management knowledge for decision makers in every sector of business. HSM's annual World Innovation Forum is designed to foster creativity and sustainable growth through dialogue between a unique group of experts and practitioners.

Meno Consulting represents a progressive approach to consulting services for corporate, non-profit, and athletic organizations, focusing on leadership and team development. The primary mission of Meno Consulting is to optimize individual and organizational performance through the promotion of effective teams and leaders. Meno Consulting was recently named to TrainingIndustry.com's *2010 Leadership Companies Watch List*, recognition for Meno's achievements to date, and its refreshing approach to leadership and team development.

For more information on Meno Consulting and its services, go to www.menoconsulting.com.