

**Meno Consulting to Present Webinar on “Difficult Conversations”  
for Center for Creative Management**

Morgantown, W.Va., October 26, 2009 - Meno Consulting will be presenting a Webinar for Center for Creative Management customers, entitled “Difficult Conversations – Keys to Handling the Toughest Employee Discussions”. This presentation will take place on November 6, 2009.

This topic is especially salient, as many of today’s leaders struggle when approaching touch topics with customers, vendors, and employees. Dan Leidl, PhD, managing partner at Meno Consulting, suggests that competently engaging in these conversations “comes into play a lot on a day to day basis, whether it’s holding employees accountable, dealing with a negative attitude, or dealing with an employee who causes conflict. Many managers simply avoid the conversation, which can further fracture a team.”

The Center for Competitive Management (CCM) provides business professionals with the information that’s required for career advancement. CCM understands that there are significant time restraints placed on today’s business leaders, and content must be delivered in a technologically advanced and convenient manner. To sign up for this webinar, please visit [www.c4cm.com](http://www.c4cm.com).

Meno Consulting represents a progressive approach to consulting services for corporate, non-profit, and athletic organizations, focusing on the surfacing of existing potential. The primary mission of Meno Consulting is to optimize individual and organizational performance through the promotion of effective leadership.

For more information on Meno Consulting and its services, visit [www.menoconsulting.com](http://www.menoconsulting.com).