

Meno Consulting to Present at NRCCE US-China Conference

Morgantown, W.Va., December 1, 2009 - Meno Consulting will be presenting at the 2009 US-China Coal Conversion and Carbon Management Workshop, a two day event taking place between December 2-4. The workshop is hosted by the US-China Energy Center and the National Research Center for Coal and Energy (NRCCE). The conference will allow for an exchange of ideas between executives in US and Chinese organizations, focusing on methods of creating clean energy from coal.

Despite the availability of technology that can convert coal to clean energy, organizations that lack a clear strategy and effective teams may find it difficult to capitalize on the potential. For this reason, a key theme for the Meno presentation will be teamwork. Joe Frontiera, PhD, managing partner for Meno Consulting, suggests that “in order for an organization to execute, it is critical to create teams that can effectively communicate and interact internally, and have a clear strategy and focus. This basic principle applies to any organization attempting to bring a product to market.”

The NRCCE is a research center and information clearinghouse dedicated to securing US energy needs, protecting the environment, and promoting economic development. The NRCCE has established multiple programs to better equip the nation with technology that assists developing energy and protecting the environment.

Meno Consulting focuses on assisting corporate, non-profit, and athletic organizations with team and leadership development. The primary mission of Meno Consulting is to optimize individual and organizational performance through the promotion of effective leadership.

For more information on Meno Consulting and its services, visit www.menoconsulting.com.