

Meno to Manage *The Washington Post's* Leadership Playlist

Morgantown, W. Va., May 4, 2010 – Joe Frontiera and Dan Leidl formalized an agreement to write for *The Washington Post*. Meno's managing partners will be overseeing the Post's "Leadership Playlist" section.

The Leadership Playlist is intended to flush out the latest trends related to leadership, and Frontiera and Leidl will also be offering their advice regarding these trends. They have contributed four articles as guest experts to the *Post's* "On Leadership" section, and when the opportunity to host the Leadership Playlist came about, both were excited. "This is a fantastic opportunity for us to develop a relationship with Post readers and further generate discussion regarding leadership, and it's also an opportunity to provide a younger generation's perspective on leadership," says Leidl. New articles will appear every Tuesday.

Washington Post's On Leadership section was designed to generate discussion about topics related to leadership. As founders Steve Pearlstein and Raju Narisetti state on their website, their "hope is that On Leadership will serve as an open and lively forum for an discussion of what makes for great leadership."

Meno Consulting represents a progressive approach to consulting services for corporate, non-profit, and athletic organizations, focusing on team and leadership development. The primary mission of Meno Consulting is to optimize individual and organizational performance through the promotion of effective teams and leaders. Meno Consulting was recently named to TrainingIndustry.com's **2010 Leadership Companies Watch List**, intended to recognize up-and-coming companies that take a unique approach to leadership development.

For more information on Meno Consulting and its services, go to www.menoconsulting.com.